

# Auxiliary Programs Corporation

# **Board of Directors Meeting**

Annual Meeting and Quarterly Regular Meeting Agenda

Tuesday, February 16, 2016 2:00 PM Captain's Room, B-102

800 South College Drive, Santa Maria, CA 93454



# Auxiliary Programs Corporation Board of Directors Annual Meeting and Quarterly Regular Meeting February 16, 2016 – 2:00 PM

Agenda

			Captain's Room, B-102 800 S. College Drive, Santa Maria, CA 93454	Daga	Est Time
Anı	nual M	leeting		<u>Page</u>	<u>Est. Time</u>
1.		o Order			2:00 PM
					2.00111
2.	Infor	<u>nation</u>			
	2.a.	Appointm	ent of Directors	3	
		A report o directors.	n the Superintendent/President's appointment of		
3.	<u>Actio</u>	n Items			
	3.a.	Election o	f Officers	4	
			endation that the board of directors elect a treasurer, and secretary.		
	3.b.	2016 Mee	ting Dates	5	
			nendation that the board of directors hold its meetings at 2:00 p.m. on May 17, August 16, and 15, 2016.		
Reg	gular N	<b>leeting</b>			
4.	Publi	c Comment			2:15 PM
	under welco Wher item, confir	public con ome after th public test the discuss ned to board	not pertaining to specific agenda items is welcome ment. Testimony on specific agenda items will be e discussion of the item by the Board of Trustees. imony is completed regarding a specific agenda ion is then closed for public comment and will be d members only. This practice is in accordance with Board of Directors meetings in public.		

5.	Action	<u>Items</u>		2:20 PM
	5.a.	Minutes of the November 17, 2015 Meeting	6	
		A recommendation to approve the minutes of the November 17, 2015 meeting.		
	5.b.	Acceptance of Cash Donations of \$500 or Greater to PCPA	9	
		A recommendation to approve donations to PCPA of \$500 or greater made during the period of November 1, 2015 through January 31, 2016.		
	5.c.	PCPA Public Relations/Advertising Report of Expenses/ In-kind Promotions/Cash Sponsorships of \$500 or Greater	10	
		A recommendation to approve the public relations/ advertising expenses/in-kind trade/cash sponsorships of \$500 or greater for the period November 1, 2015 through January 31, 2016.		
6.	Inform	nation Items		2:40 PM
	6.a.	Financial Report for Auxiliary Programs	11	
		A report on year-to-date financial data and the resulting impact on fund balances for the Associated Student Body fund, Bookstore fund, PCPA fund and Student Clubs Agency fund.		
7.	<u>Oral R</u>	<u>eports</u>		2:45 PM
	7.a.	Oral Reports		
		An oral update of activities will be presented for auxiliary programs.		
8.	Adjou	rnment		3:00 PM

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the President's Office at (805) 922-6966 ext. 3454. Please make requests 48 hours prior to the meeting in order to make reasonable arrangements to ensure accessibility to this meeting.

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#### AUXILIARY PROGRAMS CORPORATION BOARD AGENDA ITEM

То:	Board of Directors		Date:
From: Kevin G. Walthers			February 16, 2016
Subject:	Appointment of Directors		
Reason for Board Consideration: Item		Item Number:	Enclosures:
INFORMATION		2.a.	Page 1 of 1

#### **Background**

Article V, Section 4, "Selection and Tenure," of the Auxiliary Programs Corporation Bylaws designates the college superintendent/president and chief financial officer as ex-officio voting directors of the corporation. The other three directors shall be selected as follows: one (1) academic administrator appointed by the superintendent/president; one (1) regular faculty member nominated by the Academic Senate and appointed by the superintendent/president; and one (1) student member nominated by the Associated Student Body Government and appointed by the superintendent/president. In addition, one (1) college trustee serves as a non-voting director.

- The superintendent/president reappoints George Railey, Jr., Associate Superintendent/Vice President, Academic Affairs, to serve as the academic administrator for 2016.
- On a nomination from the Academic Senate, the superintendent/president reappoints Andrea Sanders to serve as the faculty member for 2016.
- On a nomination from the Associated Student Body Government, the superintendent/president reappoints John Vilarino to serve as the student member for the remainder of the academic year 2015-16.
- At its December 8, 2015 meeting, the Allan Hancock College Board of Trustees appointed Larry Lahr to be the non-voting trustee director for 2016.

The current composition of the Auxiliary Programs Corporation Board of Directors is:

Kevin G. Walthers, Superintendent/President Michael Black, Associate Superintendent/Vice President, Finance and Administration Larry Lahr, (non-voting) trustee representative George Railey, Jr., Associate Superintendent/Vice President, Academic Affairs Andrea Sanders, faculty representative John Vilarino, student representative

Kevin G. Walthers



To:	Board of Directors		Date:
From: Kevin G. Walthers			February 16, 2016
Subject:	Election of Officers		
Reason for Board Consideration:		Item Number:	Enclosures:
ACTION		3.a.	Page 1 of 1

#### Background

Officers of the Auxiliary Programs Corporation are elected each spring at the annual meeting of the board of directors. Article VII, Section 4, of the Auxiliary Programs Corporation Bylaws states: "The officers of the corporation shall be a President, a Treasurer, and a Secretary."

Current officers are: Kevin G. Walthers, president; Michael Black, treasurer; and Andrea Sanders, secretary.

Fiscal Impact

None.

#### Recommendation

It is recommended that the board of directors elect from among its members a president, treasurer, and secretary to serve a one-year term.

Administrator Initiating Item:	Final Disposition:
Kevin G. Walthers	



To:	Board of Directors		Date:
From: Kevin G. Walthers			February 16, 2016
Subject:	2016 Meeting Dates		
Reason for Board Consideration:		Item Number:	Enclosures:
ACTION		3.b.	Page 1 of 1

#### **Background**

Section 3 of the Auxiliary Programs Corporation bylaws specify that "regular meetings of the board of directors shall be held at least quarterly."

It is recommended that the board of directors meet on Tuesdays at 2:00 p.m. on the following dates:

May 17, 2016

August 16, 2016

November 15, 2016

Fiscal Impact

None.

Recommendation

It is recommended that the board of directors hold its quarterly meetings at 2:00 p.m. on May 17, August 16, and November 15, 2016.

Administrator Initiating Item:	Final Disposition:
Kevin G. Walthers	



# Auxiliary Programs Corporation Board of Directors Quarterly Regular Meeting Tuesday, November 17, 2015 – 2:00 PM Captain's Room, Building B-102 Minutes

1. Call to Order

Dr. Kevin Walthers called the meeting to order at 2:04 p.m. with the following directors present: Michael Black, Larry Lahr, George Railey, Andrea Sanders, John Vilarino, and Kevin Walthers

Staff members present: Mark Booher, Tammy York

Note taker: Melinda Martinez

- 2. <u>Public Comment</u> No public comment was made.
- 3. Action Items
  - 3.a. Appointment of Directors

On a motion by Andrea Sanders, seconded by George Railey, the Board voted to approve the appointment of John Vilarino as the student representative to the Auxiliary Programs Corporation Board of Directors for the remainder of the 2015-16 academic year.

3.b. Approval of Minutes of the September 8, 2015 Quarterly Meeting

On a motion by Andrea Sanders, seconded by Michael Black, the Board voted to approve the minutes of the September 8, 2015 quarterly meeting.

3.c. Acceptance of Cash Donations of \$500 or Greater to PCPA

On a motion by Michael Black, seconded by Andrea Sanders, the Board voted to accept the donations of \$500 or greater to PCPA for the period of August 1, 2015 through October 31, 2015.

3.d. PCPA Public Relations/Advertising Report of Promotions and Sponsorships of \$500 or Greater

On a motion by Michael Black, seconded by Andrea Sanders, the Board voted to approve the quarterly PCPA public relations/advertising expenses/in-kind trade and cash sponsorships of \$500 or greater for the period of May 1, 2015 through October 31, 2015.

#### 4. Information

4.a. Financial Report for Auxiliary Programs

Michael Black reported the Athletics budget is having challenges with the auxiliary activities allocation for the intercollegiate activities. Mr. Black noted some expenses can be paid by the District. They plan to move those expenses to the District budget to free up auxiliary funds. He also shared that historically, the funding allocation has been given quarterly, and the timing of the allotment does not always meet the needs. As a result, they are looking into providing the allotment to Athletics sooner. There was nothing further noted in the financial report.

4.b. Oral Reports

#### **Bookstore:**

Tammy York provided bookstore statistics for the fall noting 392 titles were available for rent; 3,700 titles were rented, saving students \$164,000 this semester with the new partnership program; and approximately 50 percent of books were used and available for students, whereas the national average is 20 percent and below.

The bookstore is in the process of having their annual children's book drive November-December, with proceeds going to the Children's Center Book Fund.

Ms. York stated that the bookstore is preparing for the spring term. She acknowledged all departments for getting their textbook requisitions in on time, and complimented AHC faculty and staff for being outstanding.

Ms. York explained the change in policy to not accept the Higher One Bulldog Card to secure textbook rentals. Students could pay their fees with the Bulldog Card, but were only allowed to secure their textbook rental by cash deposit, credit card or another form of payment.

John Vilarino asked for more information regarding the partnership program. Ms. York explained that the bookstore is partnered with the Nebraska Book Company for the textbook rental program. With this partnership program, the bookstore receives bigger rebates and more savings to students.

#### PCPA:

Mark Booher reported Cinderella sold 75 percent of its box office goal before it had opened. Cinderella just opened last week and is at 81 percent of its box office goal. They have sold \$310,000 of the \$383,000 goal. There will be additional seats available for sale and the expectation is that Cinderella will exceed the goal amount.

The PCPA Foundation held a gala opening night fundraiser. Dr. Walthers shared the PCPA Foundation was estimating a \$50,000 net from the event.

Mr. Booher shared they are in the midst of the PCPA managing director search. He also explained there is a need for program coordination in the technical theatre training program, but not any resources to fill that position. Mr. Booher will be discussing this concern in other meetings.

Mr. Booher provided an update on the final report from the consultancy group Sutherland Edwards, who conducted an evaluation on the inter-relationship between PCPA and the PCPA Foundation. The entire group met to discuss the findings. PCPA will be working with the PCPA Foundation to write a response to the findings. They will also be reviewing governance structures.

Mr. Booher also received the engineering report with the findings from the structural evaluation of the Solvang Festival Theatre. He explained the theatre structure hangs on telephone and lighting poles and hovers over the foundation, rather than sits on the foundation. Mr. Booher shared that previously an investigation was conducted on the health of the wood and the findings were minor. The recent engineering evaluation has indicated that the structural poles must be replaced. Further meetings and planning will take place to determine a plan of action on how to proceed.

There was a brief discussion about the obligation of repairs and responsibility of the college and/or Solvang Festival Theatre. Dr. Walthers and Mr. Booher provided further details of how the Solvang Festival Theatre works cooperatively with PCPA to offer plays in Solvang. Mr. Booher will have a follow-up report at the next Auxiliary Programs Corporation Board of Directors meeting.

Mr. Booher shared titles of upcoming plays planned for 2017 and wrapped up his report by sharing two last items. PCPA is producing new recruitment videos for the acting and technical theater training program. Lastly, new staff member Kristen La Grange, will be tasked with reinventing their social media sites. Dr. Walthers suggested that she work with Andrew Masuda from Public Affairs for his assistance with social media.

#### 5. Adjournment

Dr. Kevin Walthers adjourned the meeting at 2:37 p.m.



То:	Board of Directors	Date:	
From: Jennifer Schwartz			February 16, 2016
Subject: Acceptance of Cash Donations of \$500.00 or Greater to PCPA			
Reason for Board Consideration: Item Number:		Enclosures:	
ACTION		5.b.	Page 1 of 1

## **Background**

Following is a list of donations of \$500.00 or greater contributed to PCPA for the period November 1, 2015 to January 31, 2016.

Date	Donations \$500.00 or Greater	Amount
12/17/2015	PCPA Foundation	12,497.10
1/20/2016	PCPA Foundation	3,196.00
1/28/2016	PCPA Foundation	79,140.00
1/20/2016	M. Hancock Foundation	18,662.00
12/17/2015	J. Ford - Scholarship Donation	500.00
Total		113,995.10

#### **Recommendation**

It is recommended that the Auxiliary Programs Corporation Board of Directors approve PCPA's donations of \$500.00 or greater for the period November 1, 2015 to January 31, 2016.

Final Disposition:



To:	Board of Directors	Date:	
From:	Jennifer Schwartz	February 16, 2016	
Subject: PCPA Public Relations/Advertising Report of Promotions and Sponsorships of \$500.00 or Greater			
Reason for Board Consideration: It		Item Number:	Enclosures:
ACTION		5.c.	Page 1 of 1

## **Background**

Following is an update of promotions & sponsorships of \$ 500.00 or greater for the period November 1, 2015 to January 31, 2016.

Vendor Trade/ In-Kind Services	Cash Sponsor	PCPA Trade
1,740		
1,876		
550		
803		
	2,000	
\$4,969.00	\$2,000	\$0.00
	In-Kind Services	In-Kind Services  Sponsor    1,740

#### Recommendation

It is recommended that the Auxiliary Programs Corporation Board of Directors approve PCPA's promotions & sponsorships of \$500.00 or greater for the period November 1, 2015 to January 31, 2016.

Administrator Initiating Item:	Final Disposition:
J. Schwartz	



То:	Board of Directors	Date:	
From:	Michael Black	February 16, 2016	
Subject:	Financial Report for Auxiliary Programs		
Reason for Board Consideration:		Item Number:	Enclosures:
INFORMATION		6.a.	Page 1 of 5

# **Background**

Attached are copies of financial statements for the following funds:

- Associated Students Trust Fund
- Student Clubs Agency Fund
- Bookstore Fund
- PCPA

The statements reflect 2015-2016 year-to-date data.

# Allan Hancock College Fiduciary Funds Group Associated Student Body Trust <u>Income Statement by Fund</u>

For Period Ending 12/31/2015

	ASBG	ASBG	Athletics	Athletics	Total	Total
	<b>Budget</b>	Actual	<b>Budget</b>	<u>Actual</u>	<b>Budget</b>	<u>Actual</u>
REVENUES						
Local Revenues	3,500	1,387	45,000	16,846	48,500	18,233
Total REVENUES	3,500	1,387	45,000	16,846	48,500	18,233
EXPENDITURES						
Supplies and Materials	32,890	11,764	122,694	55,595	155,584	67,360
Other Operating Expenses	9,610	550	49,353	62,946	58,963	63,496
Capital Outlay	3,300	0	0	0	3,300	0
Total EXPENDITURES	45,800	12,314	172,047	118,542	217,847	130,857
Excess of Revenues over						
(Under) Expenditures	(42,300)	(10,927)	(127,047)	(101,696)	(169,347)	(112,624)
OTHER FINANCING SOURCES(USES)						
Other Financing Sources	34,515	34,514	127,047	95,285	161,562	129,799
Total OTHER FINANCING	34,515	34,514	127,047	95,285	161,562	129,799
OPERATING TRANSFERS OUT						
Other Outgo	10,250	4,250	0	0	10,250	4,250
Total OPERATING TRANSFERS OUT	10,250	4,250	0	0	10,250	4,250
Excess of Revenues and Other Financing Sources Over/(Under)						
Expenditures and Other Uses	(18,035)	19,337		(6,411)	(18,035)	12,925
FUND BALANCE:						
FUND BALANCE: Fund balance, July 1	69,343	69,343	0	0	60 242	60.242
runu barance, july i	09,343	07,343	U	U	69,343	69,343
Current balance	51,308	88,680	0	(6,411)	51,308	82,268

# Allan Hancock College Governmental Funds Group Student Clubs Agency Fund <u>Income Statement by Fund</u> For Period Ending 12/31/2015

	<b>Budget</b>	Actual	<u>% Budget</u>
REVENUES			
Local Revenues	15,720	11,361	72.27
Total REVENUES	15,720	11,361	72.27
EXPENDITURES			
Supplies and Materials	14,000	1,803	12.88
Other Operating Expenses	2,000	556	27.82
Total EXPENDITURES	16,000	2,360	14.75
Excess of Revenues over			
(Under) Expenditures	(280)	9,001	
OTHER FINANCING SOURCES(USES)			
Other Financing Sources	1,000	3,000	300.00
Total OTHER FINANCING SOURCES(USES)	1,000	3,000	300.00
OPERATING TRANSFERS OUT			
Other Outgo	7,000	9,320	133.14
Total OPERATING TRANSFERS OUT	7,000	9,320	133.14
Excess of Revenues and Other			
Financing Sources Over/(Under)			
Expenditures and Other Uses	(6,280)	2,681	
FUND BALANCE:			
Fund balance, July 1	42,350	42,350	
	12,550	12,550	
Current balance	36,070	45,031	

#### ALLAN HANCOCK COLLEGE PROPRIETARY FUNDS GROUP ENTERPRISE FUNDS STATEMENT OF OPERATIONS AND RETAINED EARNINGS FOR PERIOD ENDING 12/31/2015

	Rounded to the Neare BOOKSTORE BUDGET	est Dollar BOOKSTORE ACTUAL	% BUDGET
OPERATING REVENUES: Net sales Rental Text Income	1,800,000 500,000	1.004,944 61,045	55.83% 12.21%
COST OF SALES: Cost of goods sold Gross profit on sales	<u> </u>	<u> </u>	<u>    62.94%</u> 18.74%
OPERATING EXPENSES: Salaries Employee benefits Supplies and materials Other Operating Expenses Total expenses	525.986 141.036 25.000 177.600 869.622	149.642 31.830 8.965 96.887 	28.45% 22.57% 35.86% 
Net operating income (loss)	-6,222	-125,514	
OTHER INCOME AND EXPENSE: Interest income Miscellaneous income Total other income	$\frac{1.000}{10.000}$	603 2,757 3,359	60.25% 27.57% 30.54%
Non-operating income/(loss) Net income (loss)	11.000	3.359 -122.155	<u>30.54%</u> -2.556.62%
OTH FIN SRCES (USES): Transfers out Total oth fin srces (uses)	<u> </u>	<u> </u>	100.00% 100.00%
EXCESS OF REVENUES AND OTHER FINANCING SOURCES OVER/ (UNDER) EXPENSES AND OTHER USES	-29,737	-156.670	
FUND BALANCE: Fund balance. July 1 Current balance	<u>    1,461,895</u> <u>    1,432,158</u>	<u>1,461,894</u> 1,305,224	<u>2</u>

#### ALLAN HANCOCK COLLEGE SPECIAL REVENUE FUND STATEMENT OF REVENUES AND EXPENSES FOR THE PERIOD ENDING 12/31/2015

	Rounded to the Ne PCPA BUDGET	PCPA ACTUAL	% BUDGET	
REVENUES: Earned income Ticket Revenue Handling Concessions Advertising Touring Other	$\begin{array}{c}1.407.324\\40.000\\20.000\\40.000\\42.350\\50.000\end{array}$	1,172,331 38,130 16,682 18,773 18,807 48,677	83.30% 95.32% 83.41% 46.93% 44.41% 97.35%	
Total Earned Income	1,599,674	1,313.400	82.10%	
Contributed Income Individual sources Fundraisers Corporations Foundations	40.000 5.000 40.000 500.000	24.046 1.250 14.925 73.028	60.11% 25.00% 37.31% 14.61%	
Total contributed income	585,000	113.249	19.36%	
Allan Hancock College	1,426,949	500.000	35.04%	
Total revenues	3,611,623	1,926,648	53.35%	
EXPENSES: Production Conservatory Scholarships Administration Development Marketing Box office Concessions Outreach/YPP Total expenses	1,856,292 34,650 658,359 229,073 5,000 455,827 277,278 12,000 73,963 3,602,442	1,176,679 14,240 319,189 123,968 0 217,364 152,566 7,487 36,718 2,048,211	63.39% 41.10% 48.48% 54.12% 47.69% 55.02% 62.40% 49.64% 56.86%	
EXCESS OF REVENUES OVER EXPENSES Outside events (net)	9,181 0	-121,562 7,279		
FUND BALANCE Balance, July 1 Current balance	211,386 220,567	206,103 91,820		