



Instructional Program Review – Annual Update  
2021

Date:	4/23/2021
Program and Department:	Film and Video
CTE Program?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Additional programs included in this review:	NO
Date of last comprehensive review:	2017/2018
Submitted By:	Tim Webb and Chris Hite
Attachments (* as needed):	<input type="checkbox"/> 6-year assessment plan – All programs, when applicable <input type="checkbox"/> 2-year scheduling plan <input type="checkbox"/> Justification for Resource Requests (if needed)

**I. Alignment of the Program with the AHC Mission**

**AHC Mission: Allan Hancock College fosters an educational culture that values equity and diversity and engages students in an inclusive learning environment. We offer pathways that encourage our student population to achieve personal, academic, and career goals through coursework leading to associate degrees, certificates, transfer, and skills building.**

a. Have there been any changes that would require a change to your Program Mission?

There have been no changes that would require a change to the Program Mission.

b. Explain how your program mission aligns with the college mission.

The college mission and values can be found here: <https://www.hancockcollege.edu/about/mission.php>

No Change

**II. Student Success, Program Accessibility and Program Capacity**

\*NO data analysis required this year.

Not Required.

- a. Describe how the program works to promote student success (completions job placement, transfer). Include teaching innovations and use of academic and student support.

The film and Video Program works to facilitate student success through high-quality instruction and classes, contact with and mastery of state of the art technology and access to internships and transfer opportunities.

- b. List any notable accomplishments of the program (student awards, honors, or scholarships can be listed here also)

- Students participate yearly in the 10-10-10 competition at the Santa Barbara International Film Festival.
- AHC Film and Video students Alyssa Toledo's "Lift Off" screened at San Luis Obispo International Film Festival as well as Curtis Yap's "Take Two."
- Curtis Yap perform additional cinematography on *FireStorm '77* which received an award.
- AHC Film Program students Blake Emerson and Mariane DuBois competed in the Skills USA competition in Spring 2020.

### III. Quality and Innovation in the Program and Curriculum Review

- a. Are you on track in your assessment plan for course and program SLOs? If not, please explain why.

Yes, all Film and Video Program course SLOs have assessment scores. All SLOs have been assessed and no changes were needed.

- b. Have you shared your assessments or improvement plans with your department, program or advisory committee? If so, what actions resulted? If not, how do you plan to do so in the future?

Yes. The Film and Video Program is engaged in improving retention and success in all Film and Video classes. AHC film and video strives to provide industry standard hardware and software in order that students have fluency in current technology. For online offerings we are implementing additional interactive and simultaneous elements in these courses. We are in continual contact with our advisory committee and work to constantly update our technology to be in step with industry trends.

- c. Did any of section, course or program improvement plans indicate that your program would benefit from specific resources in order to support student learning and/or faculty development? If so, please explain.

All assessments and improvement plans have been completed by the designated faculty. With onset of Covid 19 and subsequent move to online learning, The Film and video program identified specific needs for the program to ensure alignment with industry standards in technology. As we get closer to occupying the new Fine Arts Building, the Film and Video Program needs to update and professionalize technology resources.

- d. In reviewing your outcomes and assessments have you identified any and all that indicate a modification should be made to the course outline, the student learning outcomes or the program outcomes? Please state what modifications you will be making.

After reviewing film and Video outcomes we have concluded that no modifications are necessary at this time.

- e. Have all course outlines been reviewed within the last 5 years? If not, please explain the plan to bring course outlines up to date and include timelines for the review and submission to AP&P.

Yes. All course outlines were reviewed and updated during Film and Video 6-year Program Review in 2017/2018.

- f. For **CTE courses/programs only**, as per §55003, have prerequisites, corequisites and advisories (PCAs) for courses and/or programs been reviewed within the last 2 years?

Yes, during Program Review, 2017/2018.

#### **IV. Focus and Engagement of the Program**

- a. Summarize major trends and opportunities as well as challenges that have emerged in the program

Four persistent categories of challenge and opportunity and one new major challenge exist for the film and Video Program:

1. The Film and Video facility in the O complex is inadequate and outdated. We look forward the opportunity to move into a new building. In preparation for this move, the Film and Video Program needs to update technological resources. We have updated computers for editing. We need technology updates in cameras, microphones, lighting and camera movement equipment (dollies, jibs, sliders, etc.)
2. Industry technology is changing at an increasingly rapid rate. In order for students to be prepared to enter the industry, they must be trained on industry standard technology. The Film and Video Program must constantly update cameras, audio equipment, lighting and studio as well as computers and software.
3. **The film and Video program is inadequately served by program technical staff.** We currently have an Instructional Technician that is shared by Photo, Multi Media and Graphics. The film and Video Program needs a full-time-dedicated tech to manage a facility with increasingly complex technology. This role has become even more important in the face of the Covid 19 epidemic. We are all being challenged to be technically proficient and nimble. We need an Instructional Technician that is up to the task. Currently, that is not the case.
4. The program currently holds labs on Fridays only. We need to have a full-time Instructional Technician in order to keep the facility open for students 9-5, m-f. Currently the lab is closed between classes due to lack of lab staffing.

b. List any (internal or external) conditions that have influenced the program in the past year.

Moving to online instruction has radically altered what we do in our production courses. We managed to transition online this year but will need additional technology for next year if classes are online/hybrid. In addition, we will be moving into a new and state of the art facility for Fall 2022 and require upgraded equipment to match the new facilities. In order to support production students in an online/hybrid environment and match our new building with state-of-the-art technology, we need upgrade cameras, camera movement equipment, lighting, microphones, tripods and ancillary equipment.

**Data for Program with Vocational TOP Codes (CTE):**

<https://misweb.cccco.edu/perkins/main.aspx>

Please review the data and comment on any trends.

c. Current industry employment and wage data (please cite sources)

California Employment Development Department:

Camera Operators, Television, and Motion Picture 2020 Wages		
Geography	Median Hourly	Median Annually
California	\$31.53	\$65,598
Anaheim-Santa Ana-Irvine Area	\$54.70	\$113,770
East Bay Area	\$26.22	\$54,544
Fresno County	\$15.68	\$32,615
Inland Empire Area	\$27.58	\$57,354
Kern County	\$19.16	\$39,867
Los Angeles County	\$32.18	\$66,915
Sacramento Metro Area	\$30.80	\$64,055
San Benito and Santa Clara Counties	\$19.63	\$40,827
San Diego County	\$19.07	\$39,673
San Francisco Bay Area	\$31.24	\$64,966
Santa Maria-Santa Barbara Area	\$34.69	\$72,145

d. Industry employment and wage trends

Bureau of Labor Statistics:

Occupation code	Occupation title (click on the occupation title to view an occupational profile)	Level	Employment	Employment RSE	Percent of total employment	Median hourly wage	Mean hourly wage	Annual mean wage	Mean wage RSE
27-4031	<a href="#">Camera Operators, Television, Video, and Film</a>	detail	7,620	7.6%	2.19%	\$32.10	\$38.92	\$80,950	5.0%
27-4032	<a href="#">Film and Video Editors</a>	detail	14,230	7.1%	4.09%	\$36.93	\$44.94	\$93,480	5.4%
27-4098	<a href="#">Lighting Technicians and Media and Communication Equipment Workers, All Other</a>	detail	4,360	11.8%	1.25%	\$40.37	\$40.12	\$83,450	6.0%

e. TOP code employment CORE indicator report



California Community Colleges Chancellor's Office  
 Management Information Systems Division  
 Career Technical Education (CTE) (Perkins IV)

Negotiation Reports | Core Indicator Reports | Documentation | Contact Us

You are here : Core Indicator Reports/Summary Core Indicators by TOP Code

Summary Core Indicators by TOP Code - Parameter Selection Area

Select Report Type: 6 Digit TOP Codes - Sur  
 Select District/College: Allan Hancock College  
 Select Fiscal Year: 2019-2020  
 Select TOP Code: 061220 Film Productic  
 View Report

Summary Core Indicators by TOP Code - Report

1 of 1 Find | Next



PERKINS IV Core Indicators of Performance by 6-digit Vocational TOP Code  
 Summary Detail Report for 2019-2020 Fiscal Year Planning

ALLAN HANCOCK COLLEGE

061220 Film Production

	Core 1 Skill Attainment			Core 2 Completions			Core 3 Persistence		
	Percent	Count	Total	Percent	Count	Total	Percent	Count	Total
Program Area Total	89.58	43	48	100.00	26	26	100.00	48	48
Female	92.86	13	14	100.00	6	6	100.00	14	14
Male	88.24	30	34	100.00	20	20	100.00	34	34
Non-traditional	92.86	13	14	100.00	6	6	100.00	14	14
Displaced Homemaker		0	0		0	0		0	0
Economically Disadvantaged	92.86	39	42	100.00	22	22	100.00	42	42
Limited English Proficiency		0	0		0	0		0	0
Single Parent	100.00	1	1		0	0	100.00	1	1
Students with Disabilities	66.67	2	3	100.00	2	2	100.00	3	3
Technical Preparation		0	0		0	0		0	0
District	89.58	43	48	100.00	26	26	100.00	48	48
State	90.30	11,913	13,192	91.60	6,458	7,050	86.59	11,362	13,121

	Core 4 Employment			Core 5a NT Participation			Core 5b NT Completion		
	Percent	Count	Total	Percent	Count	Total	Percent	Count	Total
Program Area Total	71.43	5	7	29.17	14	48	23.08	6	26
Female	100.00	2	2	100.00	14	14	100.00	6	6
Male	60.00	3	5	0.00	0	34	0.00	0	20
Non-traditional	100.00	2	2	29.17	14	48	23.08	6	26
Displaced Homemaker		0	0		0	0		0	0
Economically Disadvantaged	66.67	4	6	23.81	10	42	18.18	4	22
Limited English Proficiency		0	0		0	0		0	0
Single Parent		0	0	100.00	1	1		0	0
Students with Disabilities	100.00	2	2	33.33	1	3	50.00	1	2
Technical Preparation		0	0		0	0		0	0
District	71.43	5	7	29.17	14	48	23.08	6	26
State	68.58	2,800	4,083	32.45	5,171	15,933	28.76	2,538	8,824

The DR notation indicates privacy requirements - EDD requires that counts less than six not be displayed.

Performance Rate Less Than Goal is Shaded

Core 1 - Skill Attainment, GPA 2.0 & Above: 91.75% Performance Goal - ( 2016- 2017)  
 Core 2 - Completions, Certificates, Degrees and Transfer Ready: 89.00% Performance Goal - ( 2016- 2017)  
 Core 3 - Persistence in Higher Education: 91.00% Performance Goal - ( 2016- 2017)  
 Core 4 - Employment: 73.23% Performance Goal - ( 2016- 2017)  
 Core 5 - Training Leading to Non-traditional Employment: Greater than 19.46% Participation & 23.48% Completion - ( 2016- 2017)

Source: CCCCC MIS Database, EDD Base Wage File, CSU Chancellor's Office, UC Office of the President, 2000 Census, Student Loan Clearing House

f. Advisory committee recommendations

Advisory committee recommendations have been consistent for the past twelve years. These recommendations are to continue updating our equipment to current-industry standards and to improve our facilities. Specific recommendations are for investments in high-resolution (4, 6 and 8K) cameras, microphones, lighting (studio and field lighting) and camera movement equipment (tripods, dollies, jibs, sliders, steady cams).

**V. Continuous Improvement of the Program**

a. Status of Final Plan of Action – Post Validation

Summarize the progress made on the recommendations from your last comprehensive program review plan of action.

PLAN OF ACTION	ACTION TAKEN/RESULT AND STATUS
<p><b>Equipment</b> The Film and Video Program requires yearly upgrades and purchases to remain current with industry technology. We anticipate our needs over the next six years including:</p> <ol style="list-style-type: none"> <li>1. 6 high-end, 6K Professional Digital cameras with removable lenses and rigs.</li> <li>2. Six 36" Professional-studio softbox kits.</li> <li>3. Camera mounting hardware</li> <li>4. Specialized camera hardware like tripods, dollies, jibs, sliders, stedicams, and drones</li> <li>5. 20 industry standard digital video cameras.</li> <li>6. 15 Wireless audio recording equipment including microphones</li> <li>7. 15 Led Light kits</li> <li>8. 10 post-production editing laptops</li> <li>9. 20 post-production desktop computers</li> <li>10. 10 comprehensive light modification kits</li> <li>11. 3 studio flats for studio style production</li> <li>12. complete green screen kit</li> </ol>	<p>Comprehensive Program Review completed in 2018. With Strong workforce and CTE funding, the film and video program has updated computers in 0-30 film editing lab. We have also purchased and deployed 20 new Sony camcorders and associated equipment. In addition, AHC purchased 60 laptops equipped with Final Cut Pro X so students could participate in production classes during Covid 19 pandemic.</p>
<p><b>Facilities</b> As specified in previous rounds of architectural design, the Film &amp; Video Program requires a film studies classroom with stadium style seating, 4k Projection and surround sound capabilities, a dedicated film production studio with exterior rollback entrance, adjoining production classroom, expanded equipment room and storage, an A/V library replete with DVD viewing stations staffed by students and support techs, and a digital video and audio post-production lab.</p>	<p>The Film and Video Program has participated in detailed planning for the new fine Arts Complex. We anticipate this new building having a powerful-positive influence on our program success.</p>
<p><b>Staffing</b> Film and Video requires a dedicated-full-time equipment &amp; lab technician. Our current technician is shared with Multimedia, Graphics, and Photography. As the new Fine Arts complex becomes a reality, so will the need for a tech dedicated to our program.</p>	<p>Our Instructional Technician is shared by Film and Video, Photography, Graphics and Multi-Media. The position has increased dramatically in terms of technology. We need an instructional technician capable of managing a highly technical environment.</p>

b. List any new resources that the program received in the past year and the results

Source	Specific Resource	Est. Amount \$	Impact on program or course outcomes
Strong Workforce	60 laptops	\$70,000	Enabled production courses to be taught online.

c. List any new or modified recommendations below, including rationale for these in the table.



Program Improvement Plan (Program, Priority Number, year)	Anticipated Outcome (Goal)	Program Goal Status (Indicate if this goal is ongoing from a previous Annual Or Comprehensive Program Review or new this year).	Alignment to Strategic Directions and planning goals (see "Alignment to Strategic Directions" Attached)	Activities	Justification (Evidence of need )	Resource Request (From table Below)	Anticipated Completion Date or On-going
Program Improvement	Maintaining industry standard technology and adapting to online/hybrid modalities	Ongoing	Strategic Direction: Student Learning and Success	Teaching industry standard technology	Changing industry standards and adapting to online and hybrid modalities	\$162,100	Purchase Spring 2021-Fall 2022

d. Summary of request for resources. Please list the type of request (facility, technology, staffing, equipment, other) and rank their priority.

Resource Requests (Program, RRX year)	Item	Program Goal	Type	One-time cost	On-going cost (per fiscal year)	Anticipated Completion Date or On-going
Film and Video Program technology	20 Tripods	Production courses with capacity to teach online and hybrid	equipment	\$12,000	\$0	Need to be in place Fall, 2021
Film and Video Program technology	20 sound packages (microphone, boom pole and cable)	Production courses with capacity to teach online and hybrid	equipment	\$13,200	\$0	Need to be in place by Fall 2021
Film and Video Program technology	2 data carts for laptop storage	Production courses with capacity to teach online and hybrid	Equipment	\$1,200	\$0	Need in place by Fall, 2021

	1 Multiport Hub for multiple outputs & inputs to Instructor Zoom Cart	Production courses with capacity to teach online and hybrid	Equipment	\$1,000	\$0	Need in place by Fall, 2021
Film and Video Program technology	6 - 6K digital cameras with lenses and rigs	Teaching industry standard technology in production courses	Equipment	\$108,000	\$0	Purchase Fall, 2021
Film and Video Program technology	6 Light modification kits	Teaching industry standard technology in production courses	Equipment	\$9,000	\$0	Purchase Spring, 2021
Film and Video Program technology	10 Studio and field production light kits	Teaching industry standard technology in production courses	Equipment	\$10,000	\$0	Purchase Spring, 2021
Film and Video Program technology	3 sliders for video camera lateral movement	Teaching industry standard technology in production courses	Equipment	\$2,000	\$0	ASAP
Film and Video Program technology	One dolly	Teaching industry standard technology in production courses	Equipment	\$2700	\$0	ASAP
Film and Video Program technology	One jib arm for camera vertical movement	Teaching industry standard technology in	Equipment	\$3000	\$0	ASAP

		production courses				
--	--	-----------------------	--	--	--	--