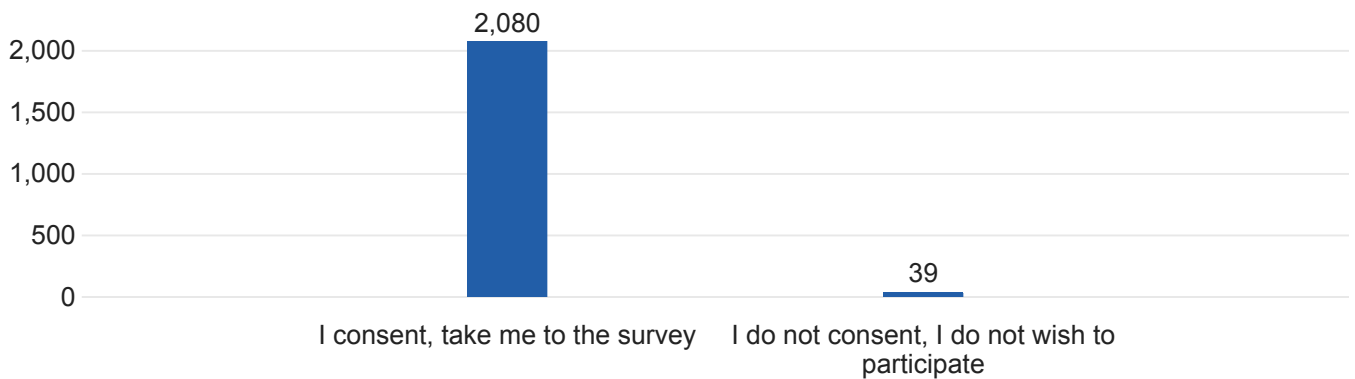


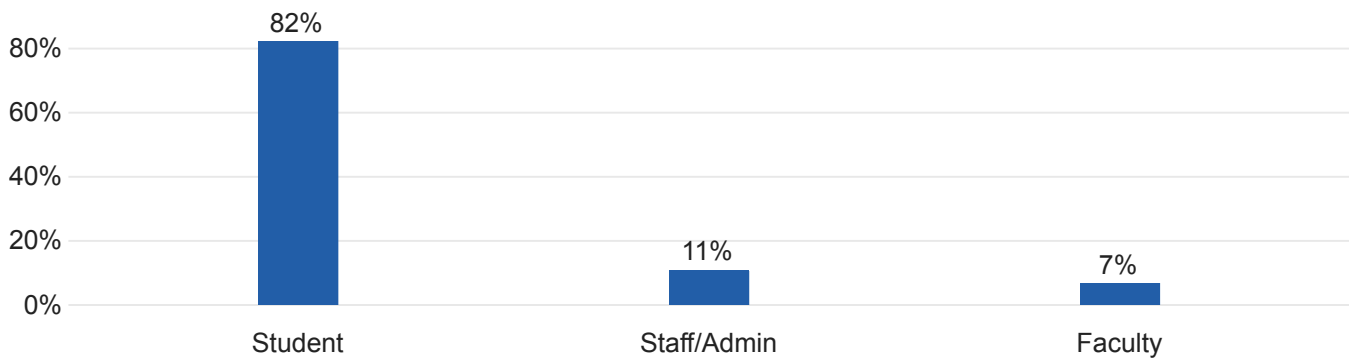
Beverage Survey

This survey was distributed to students, faculty, and staff during Fall 2019. A total of 2,071 participants completed the survey.

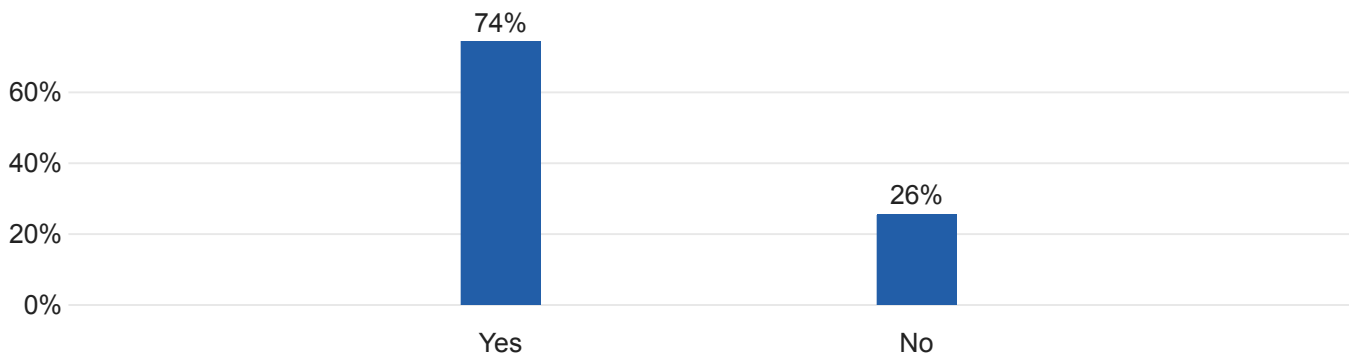
Number of participants



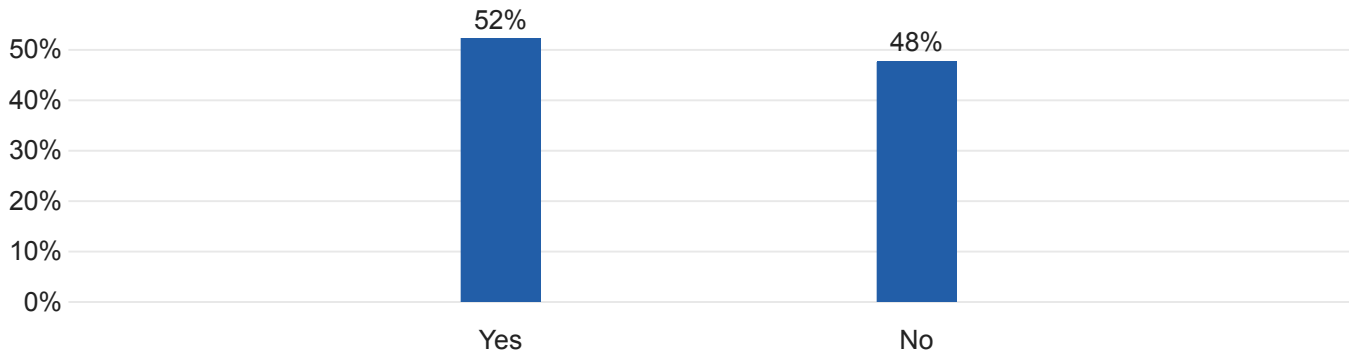
Please select the role that describes you.



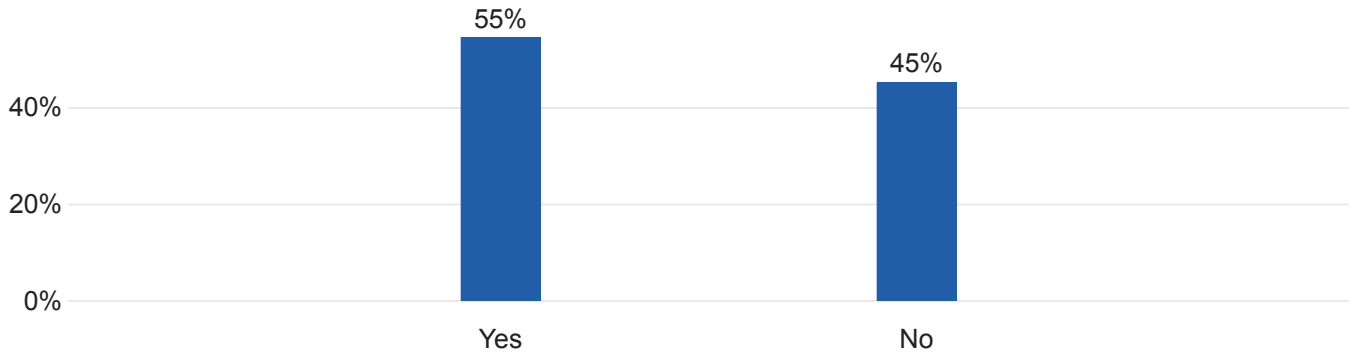
Vending machines (Santa Maria or Lompoc campus)



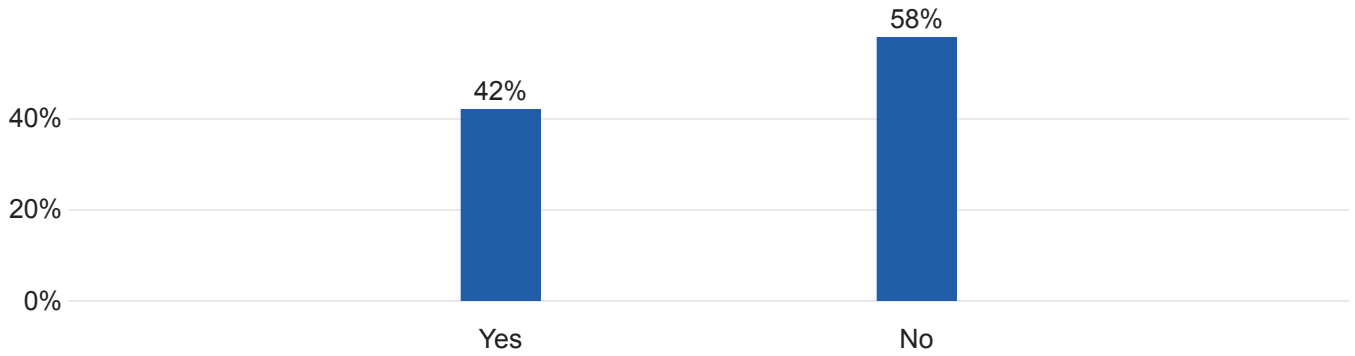
Starry Sky Coffee (Santa Maria campus)



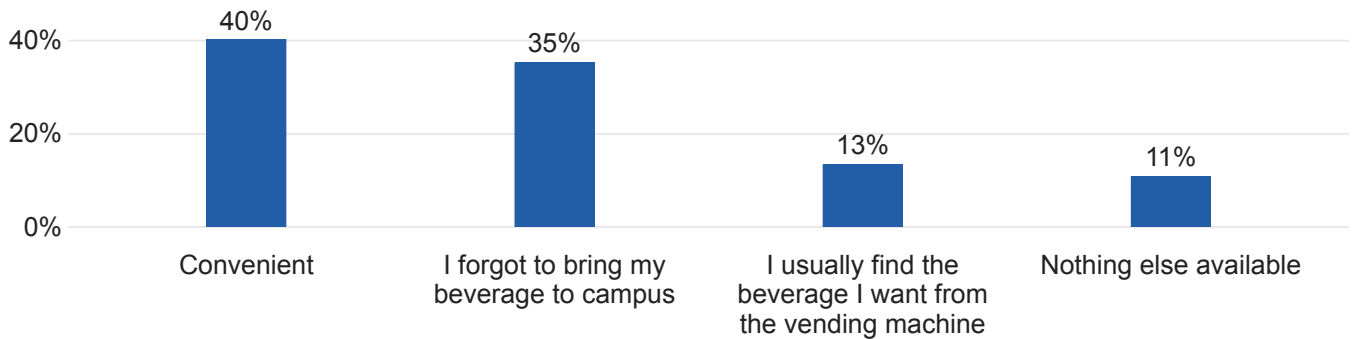
Testa's Campus Market (Santa Maria campus)



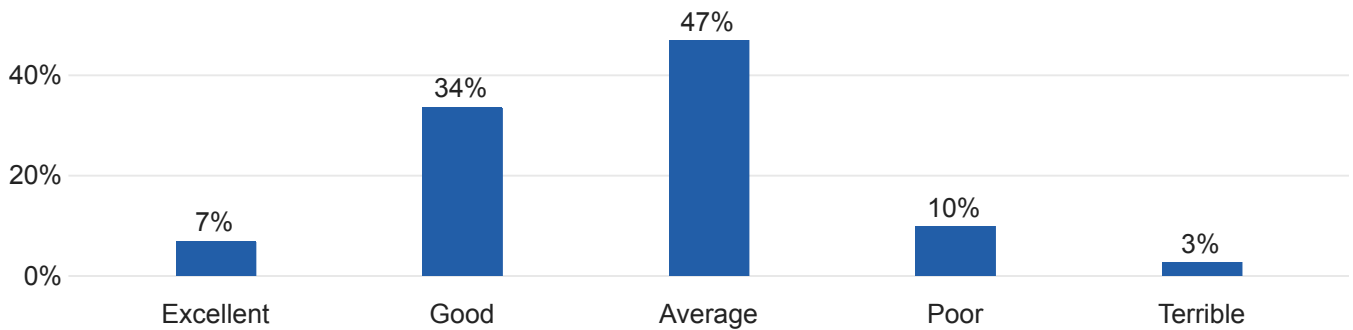
Bookstore (Santa Maria or Lompoc campus)



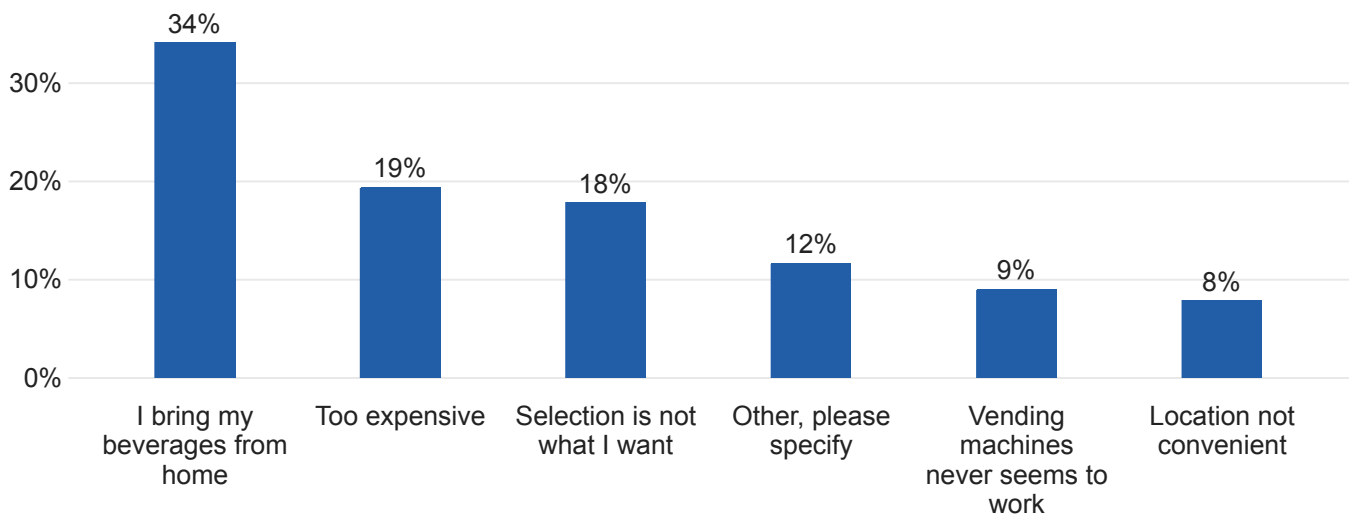
Why do you purchase beverages from a vending machine(s) (check all that apply)?



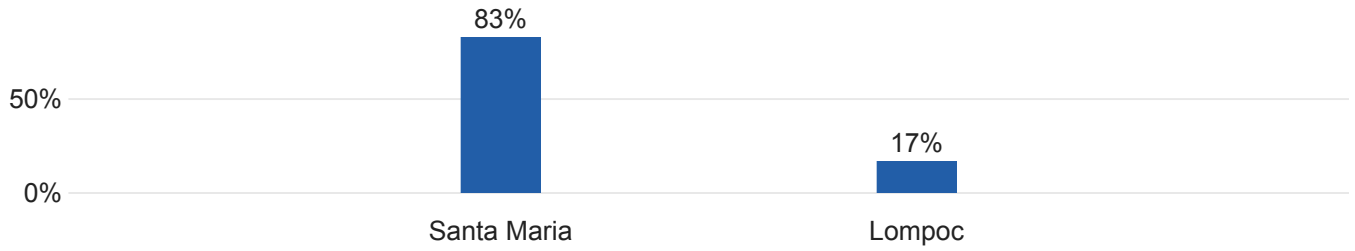
What do you think of the current selection of beverages from AHC vending machines?



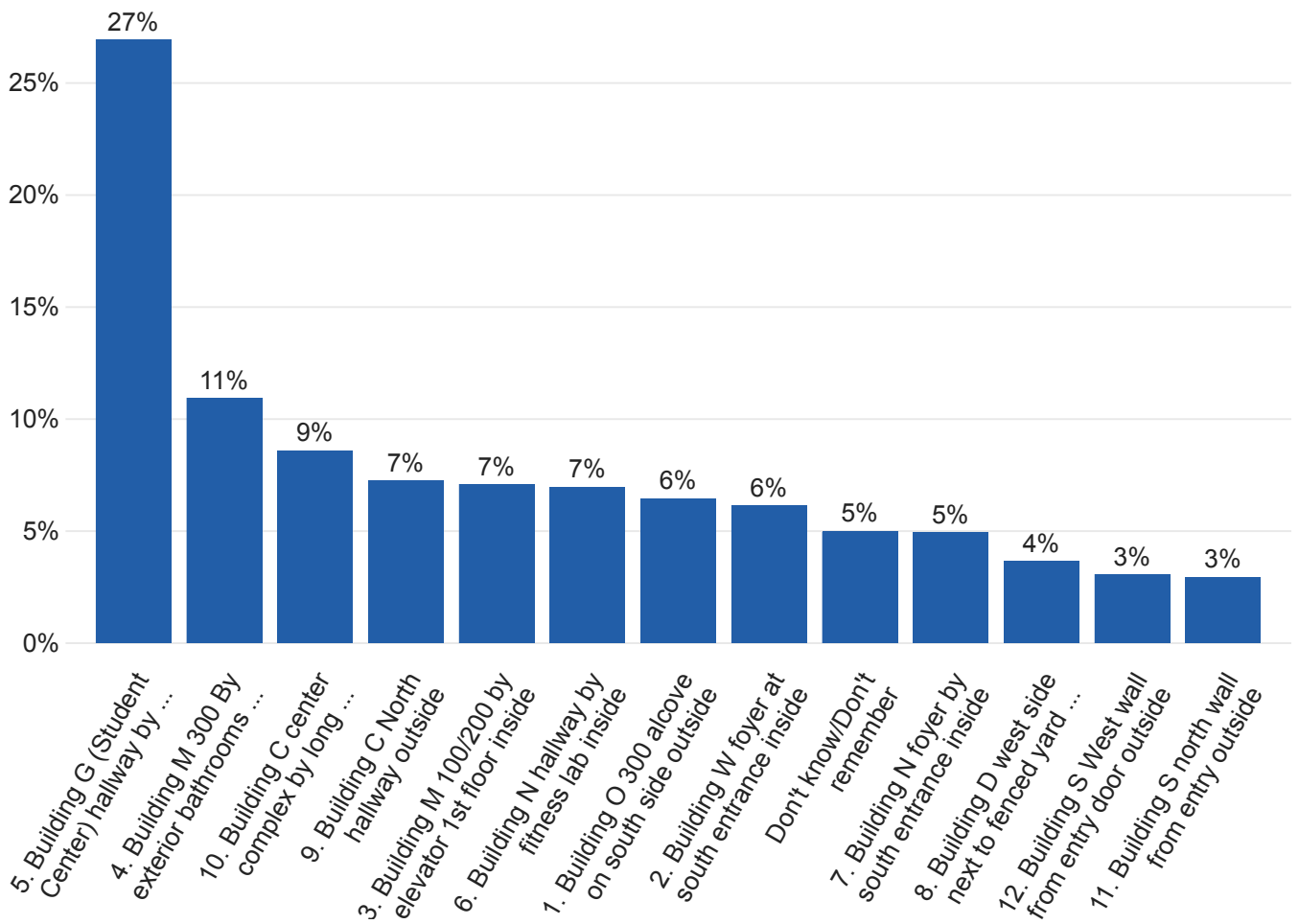
Why don't you purchase beverages from vending machine(s)?



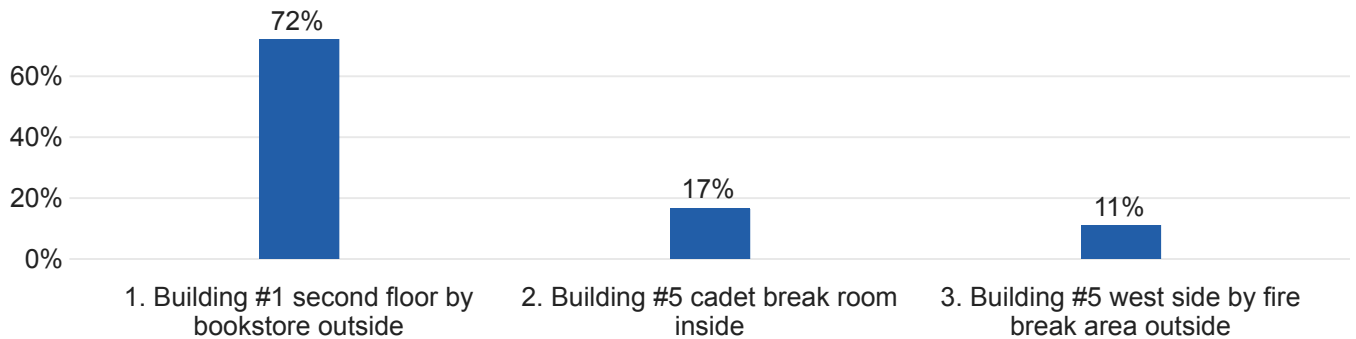
What campus do you purchase beverages from a vending machine(s) (check all that apply)?



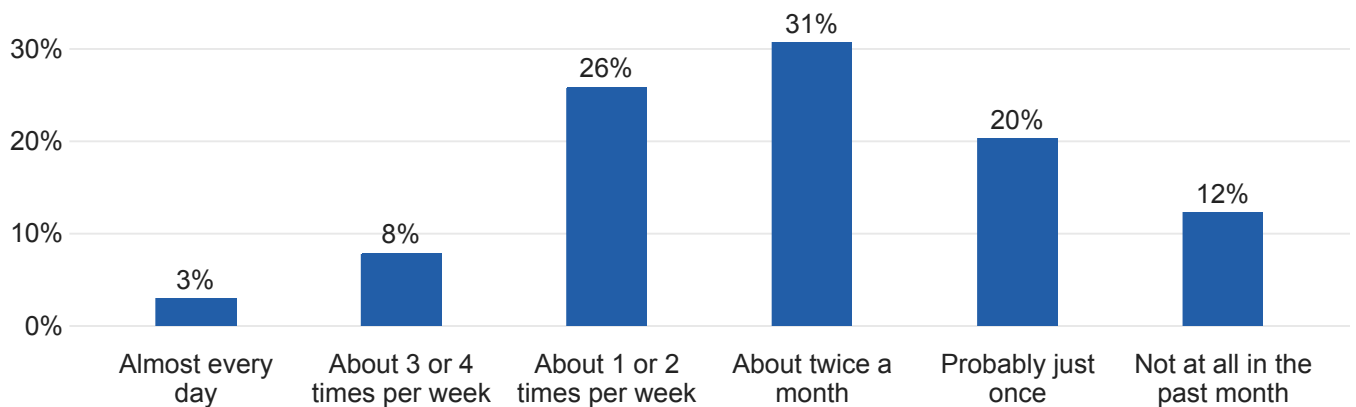
Please select the vending machine(s) you purchase beverages at on the Santa Maria Campus (check all that apply).



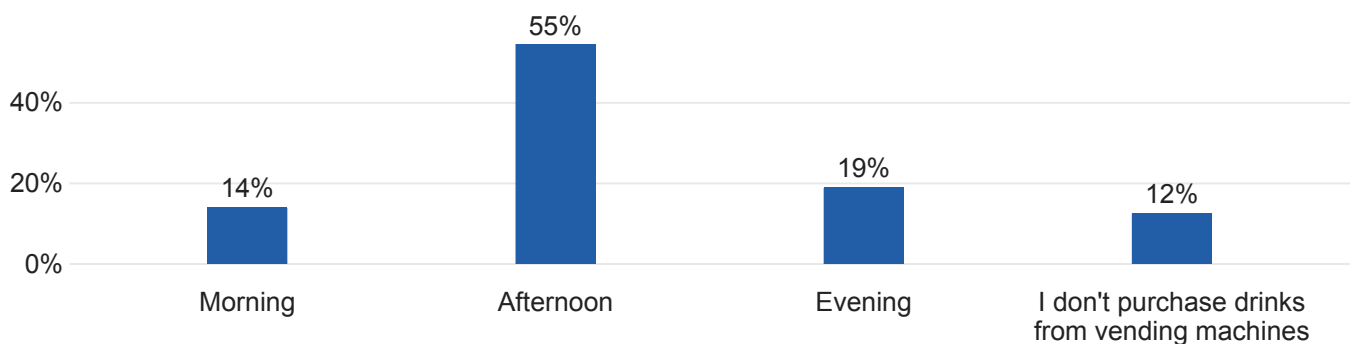
Please select the vending machine(s) you purchase beverages at on the Lompoc Campus (check all that apply).



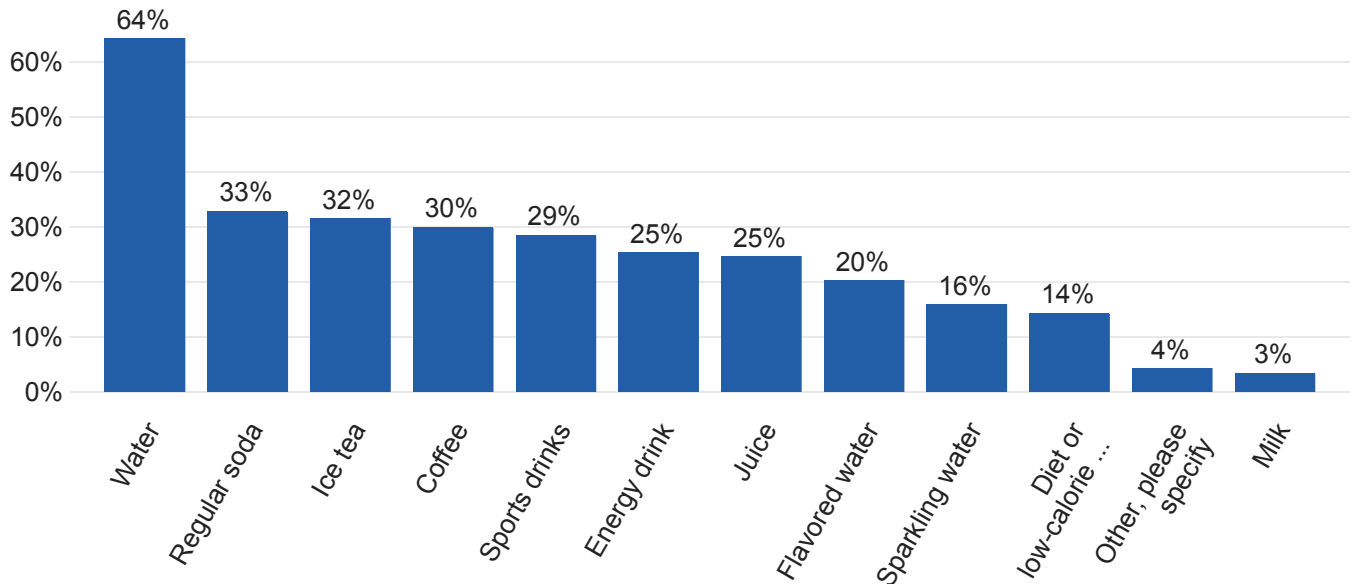
How often have you purchased a beverage from a vending machine in the past month?



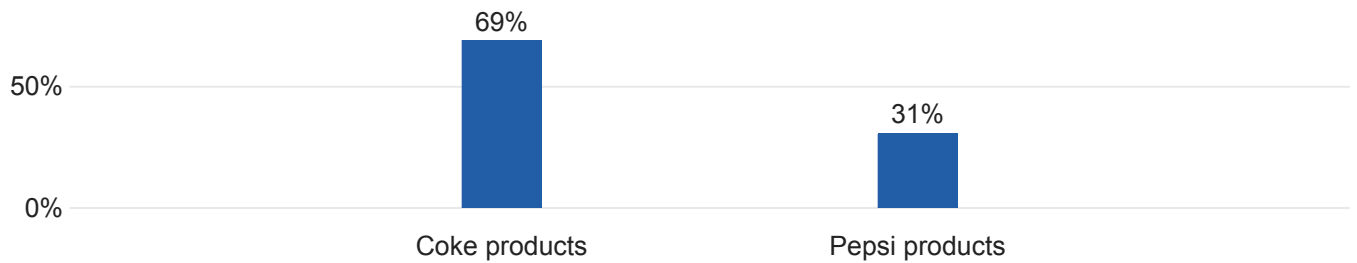
What time of day are you most likely to seek a beverage from a campus vending machine?



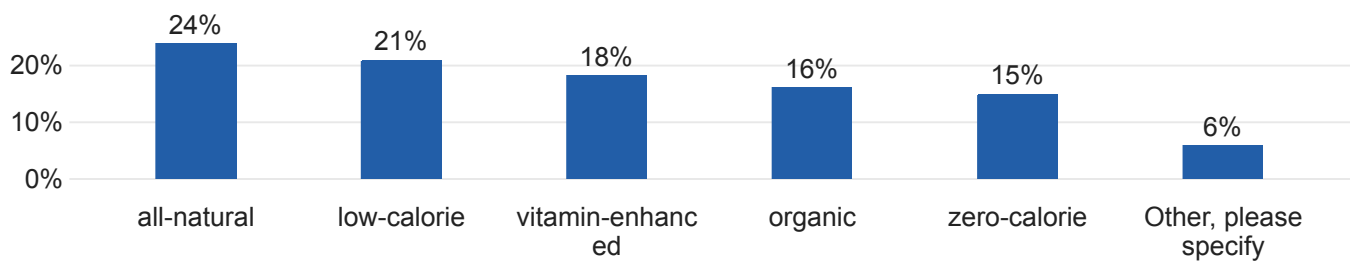
What is your preferred drink type from vending machine?



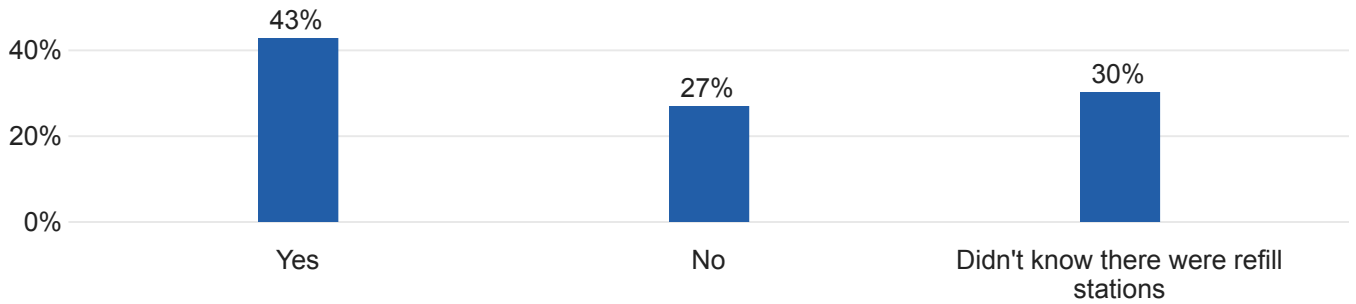
Of these two brands, which do you prefer?



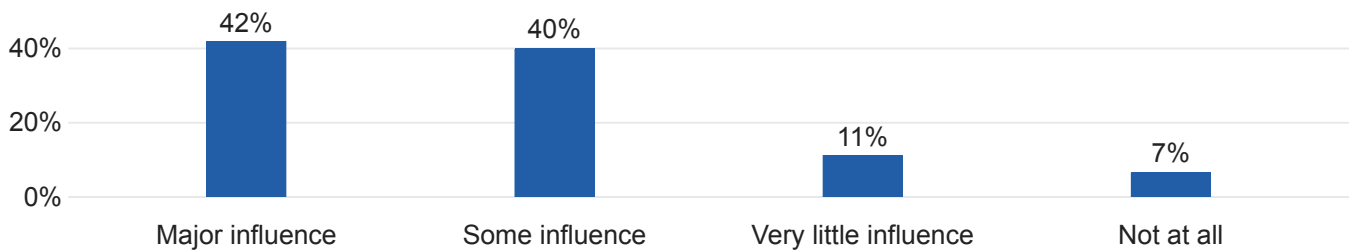
Select all the options you look for on beverage label



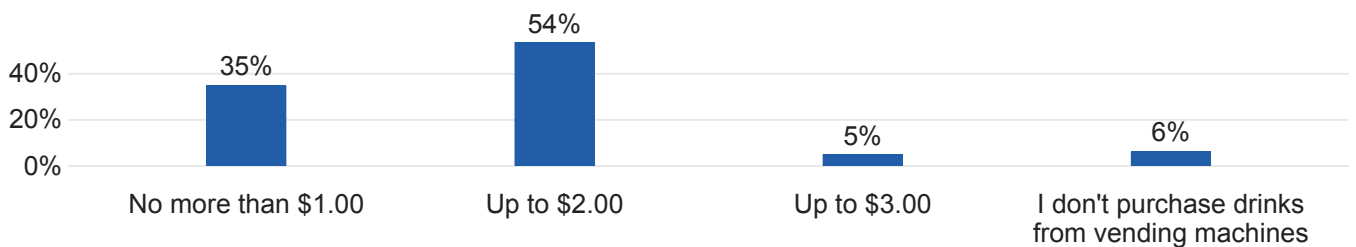
Do you use the water refill stations on campus?



How much does price influence your decision to purchase a beverage from a vending machine?



What is the most you are willing to pay for a 16 ounce beverage from a vending machine?



How do you usually pay for your beverage in vending machines?

