



Enrollment Update

January 2022

Impact of Covid on National, State, and Local Enrollment Trends

Topics

1. National Headlines and Trends
2. State and Local Trends and Comparisons
3. Deeper Dive into Hancock Trends

Assessing Covid Enrollment Impact *Example*

Headcount			Fall 2020	Fall 2021	Fall 2019 to Fall 2021	Trend
Fall 2019	Fall 2020	Fall 2021	% Change from Previous Year	% Change from Previous Year	% Change from 2019	
1,000	900	800	-10%	-11%	-20%	Two year decline
1,000	900	900	-10%	0%	-10%	Decline stopped No recovery
1,000	900	910	-10%	1.1%	-9%	Decline stopped Partial recovery
1,000	900	1,010	-10%	12.2%	1%	Recovery from 2019 Decline

- Fall 2019 is the baseline (ignore prior year trends to assess Covid impact)
- Fall 2019 to 2020 provides immediate intentional response
- Fall 2019 to 2021 includes lingering impact and longer term effects. Also avoids masking partial recovery from fall 2020.

National Trends

Misery Loves Company

“Fewer high school graduates enroll in college”

“As college enrollment plunges, schools must adapt to post-pandemic reality”

“Universities continue to feel pandemic pain with big declines in 2021 student revenue”

“College enrollment notched the largest two-year decline in 50 years, due to Covid”

“Enrollments are not getting better; they’re still getting worse”

“Far from filling the hole of last year’s enrollment declines, we are still digging it deeper.”

National Student Clearinghouse Research Center Report, October 2021

“A Generation of American Men Give Up on College: ‘I Just Feel Lost’ ”

“Why Men Are Disappearing on Campus”

Fall 2021 Enrollment (as of Oct 21)

“Undergraduate enrollment continued to trend downward across all sectors, with the steepest drops in the private for-profit four-year **and public two-year institutions**. Continued enrollment losses among traditional college-age students (18-24) remain concerning.”

“Graduate enrollment grew 2.1 percent, maintaining the upward trend from last fall”

National Student Clearinghouse Research Center Report, October 2021

National Covid Enrollment Impact*

	Fall 2020	Fall 2021	Fall 2019 to fall 2021
National Trends	% Change from Previous Year	% Change from Previous Year	% Change from 2019
Grand total	-3.4%	-2.6%	-5.8%
Graduate	2.7%	2.1%	4.9%
Undergraduate	-4.5%	-3.5%	-7.8%
Public 4-Year	-1.6%	-2.5%	-4.0%
Public 2-Year	-9.4%	-6.0%	-14.9%
Public 2-Year Male	-14.4%	-4.8%	-18.6%
Highly Selective	0.2%	1.5%	1.7%
Competitive	-1.6%	-3.3%	-4.9%
Less Selective	-3.4%	-4.9%	-8.1%

*National Student Clearinghouse Research Center <https://nscresearchcenter.org/stay-informed/>

State and Local Trends

Covid Enrollment Impact

	Fall 2020	Fall 2021	Fall 2019 to fall 2021	Fall 2019 to fall 2021
	% Change from Previous Year	% Change from Previous Year	% Change from 2019	Net Change
AHC Total	-24%	9%	-17%	-2,589
AHC Credit (81% of total)	-14%	-4%	-17%	-2,041
AHC Noncredit Only (19% of total)	-71%	177%	-20%	-548

	Fall 2020	Fall 2021	Fall 2019 to fall 2021	Fall 2019 to fall 2021
	% Change from Previous Year	% Change from Previous Year	% Change from 2019	Net Change
CCC Total	-12%	N/A*	N/A	N/A
CCC Credit (89% of total)	-8%	N/A	N/A	N/A
CCC Noncredit Only (11% of total)	-48%	N/A	N/A	N/A

* State level data for fall 2021 are not available at this time

Covid Enrollment Impact

AHC Credit	Fall 2020	Fall 2021	Fall 2019 to fall 2021	Fall 2019 to fall 2021
	% Change from Previous Year	% Change from Previous Year	% Change from 2019	Net Change
Total	-13.5%	-3.8%	-16.8%	-2,041
Women	-10.3%	-7.7%	-17.3%	-1,138
Men	-18.9%	1.1%	-18.1%	-980
Male Latinx	-22.0%	5.2%	-17.9%	-445
Male White	-14.4%	-3.1%	-17.1%	-368
Female Latinx	-8.9%	-7.3%	-15.5%	-470
Female White	-10.6%	-7.0%	-16.8%	-470

Covid Enrollment Impact

AHC Credit	Fall 2020	Fall 2021	Fall 2019 to fall 2021	Fall 2019 to fall 2021
	% Change from Previous Year	% Change from Previous Year	% Change from 2019	Net Change
Total	-13.5%	-3.8%	-16.8%	-2,041
First Generation	-12.2%	-5.5%	-17.0%	-889
First-Time	-18.2%	2.8%	-15.9%	-356
Concurrent Enrollment	-11.0%	15.4%	2.6%	47
Asian	-21.7%	-19.9%	-37.3%	-91
Black	-15.0%	4.7%	-11.0%	-36
Filipino	-15.6%	-1.3%	-16.7%	-60
Latinx	-14.2%	-2.2%	-16.1%	-898
Native American	-18.4%	-4.5%	-22.1%	-60
Pacific Isl	-9.3%	-6.2%	-15.0%	-16
White	-12.0%	-5.2%	-16.6%	-827

Covid Enrollment Impact

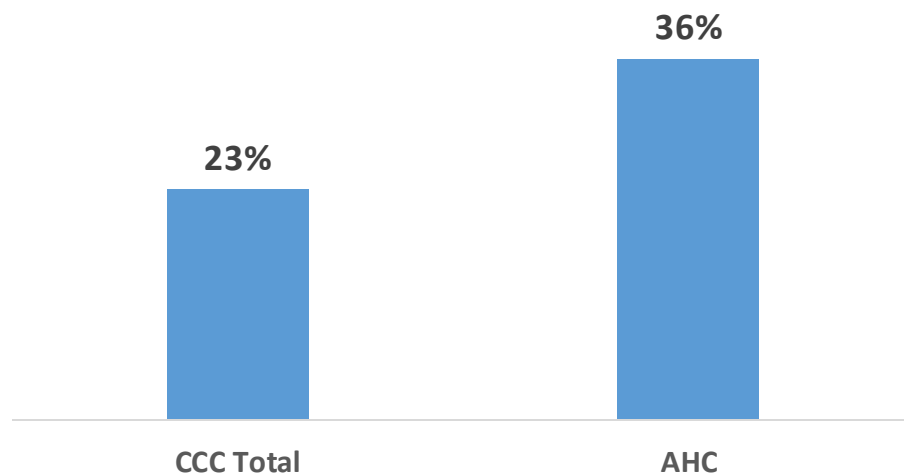
AHC Credit	Fall 2020	Fall 2021	Fall 2019 to fall 2021	Fall 2019 to fall 2021
	% Change from Previous Year	% Change from Previous Year	% Change from 2019	Net Change
Total	-13.5%	-3.8%	-16.8%	-2,041
Under 18	-17.6%	11.1%	-8.5%	-216
18 to 19	-11.4%	-5.1%	-16.0%	-470
20 to 24	-14.7%	-9.7%	-23.0%	-732
25 to 34	-9.0%	-11.1%	-19.1%	-377
35 to 54	-13.3%	-1.6%	-14.7%	-169
55 Plus	-31.4%	13.9%	-21.9%	-46

Covid Enrollment Impact on CTE Students

AHC Credit	Fall 2020 % Change from Previous Year	Fall 2021 % Change from Previous Year	Fall 2019 to fall 2021 % Change from 2019	Fall 2019 to fall 2021 Net Change
Total	-13.5%	-3.8%	-16.8%	-2,041
CTE*	-18.3%	2.5%	-16.3%	-1,013
CTE Male	-27.7%	12.0%	-19.0%	-581
CTE Female	-10.6%	-5.1%	-15.2%	-467

*Headcount of students enrolled in one or more CTE courses as determined by Tops Code

Percent CTE Sections



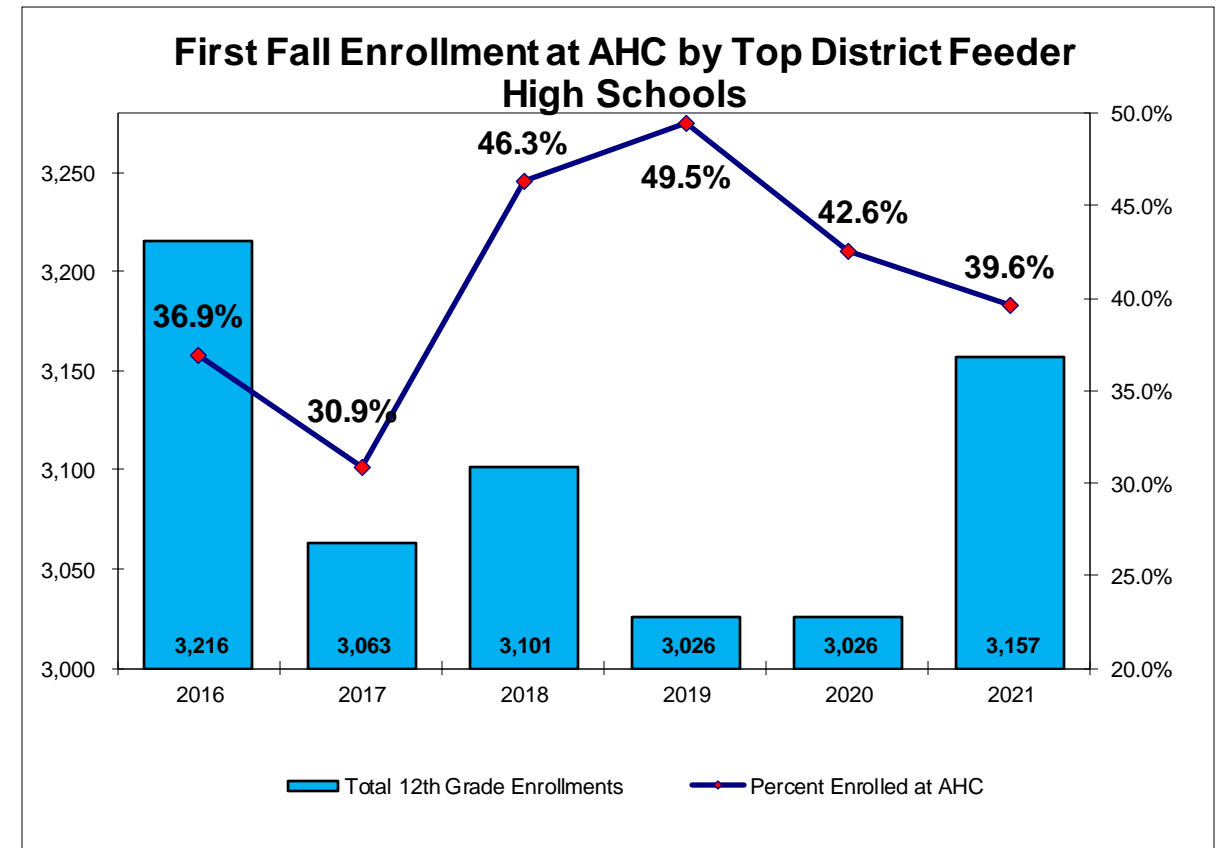
“Community colleges that had relative concentrations of credentials in assembly, repair, and maintenance (ARM) fields pre-pandemic experienced relatively large enrollment declines (between 2019 and 2020). The decline in ARM enrollment explains nearly all the difference in enrollment decline by gender during Covid”*

*NBER Working Paper 29639

**High School Graduates
Enrolled in College**

High School Trends

- AHC draws more local high school students than statewide average
- At the peak in 2019 attendance rates ranged from 24% to 62% within district
- The Covid impact mirrors that of national trends: fewer high school graduates attending college.



Covid Enrollment Impact Spring Current

	Spring 2021	Spring 2022	Spring 2020 to 2022	Spring 2020 to 2022
Spring Current	% Change from Previous Year	% Change from Previous Year	% Change from 2020	Net Change
AHC Total	-19.8%	4.9%	-15.8%	-1,544
AHC Credit	-13.6%	-5.2%	-18.2%	-1,564
AHC Noncredit	-65.8%	197.4%	1.7%	20

Key Takeaways

- The impact of Covid on college enrollment has not been equally distributed.
- Institutions where there is more elasticity in capacity to move online suffered the least.
- Community colleges that serve a broader base of the community through CTE and noncredit offerings experienced larger declines.