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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Forbes

Harvard Business Review The New York Times

WSJ





Report Parameters

1 Occupation

19-4012 Agricultural Technicians

2 Counties

6079 San Luis Obispo County, CA 6083

Santa Barbara County, CA

Class of Worker

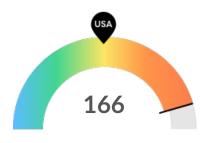
QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen occupation and geographical areas.



Executive Summary

Average Job Posting Demand Over a Deep Supply of Regional Jobs



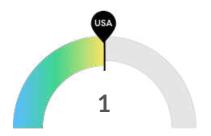
Jobs (2023)

Your area is a hotspot for this kind of job. The national average for an area this size is 47* employees, while there are 166 here.



Compensation

Earnings are high in your area. The national median salary for Agricultural Technicians is \$40,429, compared to \$45,131 here.



Job Posting Demand

Job posting activity is about average in your area. The national average for an area this size is 1* job posting/mo, while there is 1 here.

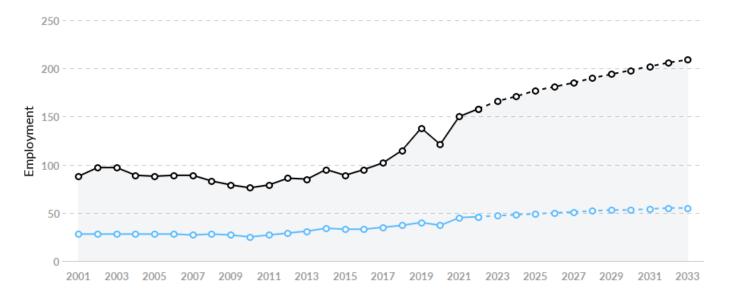
^{*}National average values are derived by taking the national value for Agricultural Technicians and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.



Jobs

Regional Employment Is Higher Than the National Average

An average area of this size typically has 47* jobs, while there are 166 here. This higher than average supply of jobs may make it easier for workers in this field to find employment in your area.



	Region	2023 Jobs	2033 Jobs	Change	% Change
•	2 California Counties	166	209	43	26.1%
•	National Average	47	55	8	17.1%

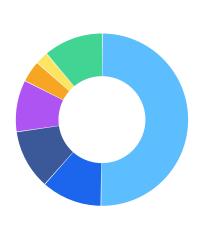
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Regional Breakdown



County	2023 Jobs
Santa Barbara County, CA	141
San Luis Obispo County, CA	25

Most Jobs are Found in the Crop Production Industry Sector



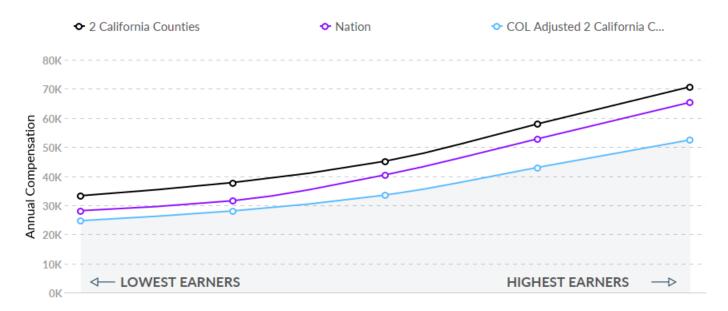
Industry	% of Occupation in Industry (2023)
Crop Production	50.1%
Scientific Research and Development Services	11.3%
Education and Hospitals (State Government)	11.2%
Support Activities for Crop Production	9.7%
Support Activities for Animal Production	4.0%
Architectural, Engineering, and Related Services	2.4%
Other	11.2%



Compensation

Regional Compensation Is 12% Higher Than National Compensation

For Agricultural Technicians, the 2021 median wage in your area is \$45,131, while the national median wage is \$40,429.





Job Posting Activity



7 Unique Job Postings

The number of unique postings for this job from Jan 2023 to Jun 2023.



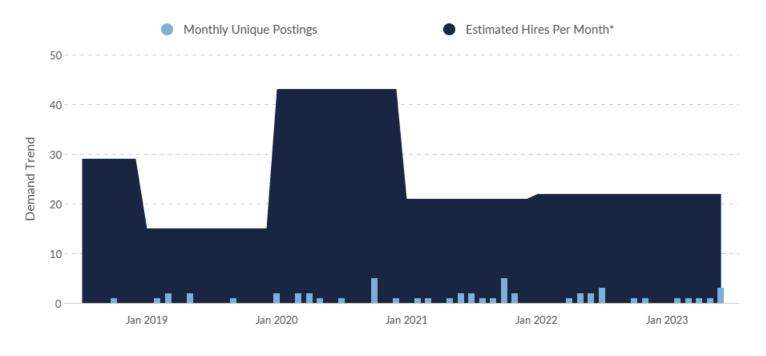
6 Employers Competing

All employers in the region who posted for this job from Jan 2023 to Jun 2023.



0 Day Median Duration

Posting duration is 33 days longer than what's typical in the region.



Occupation	Avg Monthly Postings (Jan 2023 - Jun 2023)	Avg Monthly Hires (Jan 2023 - Jun 2023)
Agricultural Technicians	1	22

^{*}A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

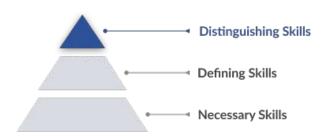


Top Companies	Unique Postings
Pacific Ag Research	2
California Public Utilities Comm	1
County Of San Luis Obispo	1
Le Vigne Winery	1
Viridian Staffing	1

Top Job Titles	Unique Postings
Agricultural Technicians	5
Harvest Cellar Interns	1
Harvest Managers	1

Top Distinguishing Skills by Demand

An occupation's Distinguishing Skills are the advanced skills that are called for occasionally. An employee with these skills is likely more specialized and able to differentiate themselves from others in the same role.

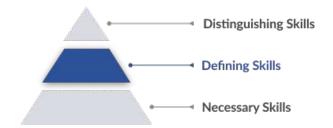


Skill	Salary Boosting	Job Postings Requesting
Crop Scouting	8	0
Commercial Applicator License	8	0



Top Defining Skills by Demand

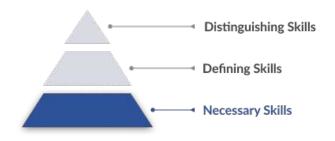
An occupation's Defining Skills represent the day-to-day tasks and responsibilities of the job. An employee needs these skills to qualify for and perform successfully in this occupation.



Skill	Salary Boosting	Job Postings Requesting
Agriculture	×	4
Valid Driver's License	×	1

Top Necessary Skills by Demand

An occupation's Necessary Skills are the specialized skills required for that job and relevant across other similar jobs. An employee needs these skills as building blocks to perform the more complex Defining Skills.

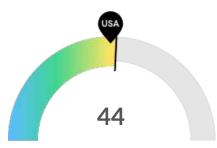


Skill	Salary Boosting	Job Postings Requesting
Fertilizers	8	2
Irrigation (Landscaping And Agriculture)	8	1
Agronomy	8	0
Marketing	8	0
Precision Agriculture	•	0



Demographics

Retirement Risk Is About Average, While Overall Diversity Is High



Retiring Soon Racial Diversity

80

Retirement risk is about average in your area. The national average for an area this size is 42* employees 55 or older, while there are 44 here.

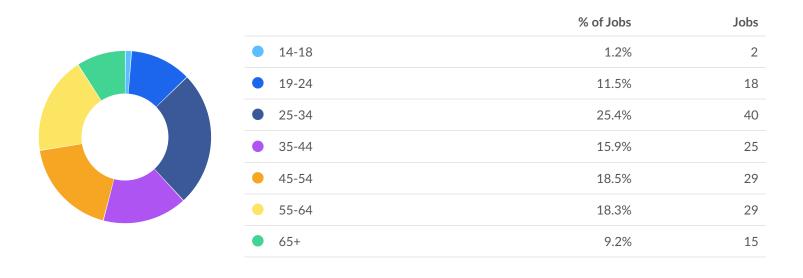
Racial diversity is high in your area. The national average for an area this size is 43* racially diverse employees, while there are 72 here.

Gender Diversity

Gender diversity is high in your area. The national average for an area this size is 70* female employees, while there are 80 here.

*National average values are derived by taking the national value for Agricultural Technicians and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Occupation Age Breakdown





Occupation Race/Ethnicity Breakdown



Occupation Gender Breakdown





National Educational Attainment



	% of Jobs
Less than high school diploma	9.7%
High school diploma or equivalent	24.9%
Some college, no degree	21.4%
Associate's degree	15.0%
Bachelor's degree	22.9%
Master's degree	4.5%
Doctoral or professional degree	1.6%



Occupational Programs



2 Programs

Of the programs that can train for this job, 2 have produced completions in the last 5 years.



132 Completions (2021)

The completions from all regional institutions for all degree types.



29 Openings (2021)

The average number of openings for an occupation in the region is 74.

CIP Code	Top Programs	Completions (2021)
01.1004	Viticulture and Enology	80
01.0000	Agriculture, General	52

Top Schools	Completions (2021)
California Polytechnic State University-San Luis Obispo	114
Allan Hancock College	18



Appendix A

Agricultural Technicians (SOC 19-4012):

Work with agricultural scientists in plant, fiber, and animal research, or assist with animal breeding and nutrition. Set up or maintain laboratory equipment and collect samples from crops or animals. Prepare specimens or record data to assist scientists in biology or related life science experiments. Conduct tests and experiments to improve yield and quality of crops or to increase the resistance of plants and animals to disease or insects.

Sample of Reported Job Titles:

Seed Analyst Research Technician Research Specialist Research Associate Research Assistant Precision Agriculture Specialist (Precision Ag Specialist) **Precision Farming Coordinator Crop Specialist** Soil Fertility Specialist **Nutrient Management Specialist**

Related O*NET Occupations:

Agricultural Technicians (19-4012.00) Precision Agriculture Technicians (19-4012.01)