



# SIZZLE

*DATA IS THE NEW BACON!*



## Student Enrollment: What is Census Date?

The census date in a term is the official date that ‘counts’ for purposes of official enrollment reporting. This date is 20% of the course length (Sept 4 in 2017). State apportionment is based on student enrollments on this date when courses meet certain criteria to be considered *census based* — otherwise, student contact hours are based on actual attendance. Because courses start and stop throughout a semester, the IE office reports enrollments and headcount at the semester census date to provide an initial glance at enrollment trends. The data in this report provide a point-in-time comparison, but are not comparable to prior full term data.

### In This Issue:

- Credit Enrollment, Headcount, Sections, Drops
- Enrollment: Location & Demographics
- 6 Year Program Review

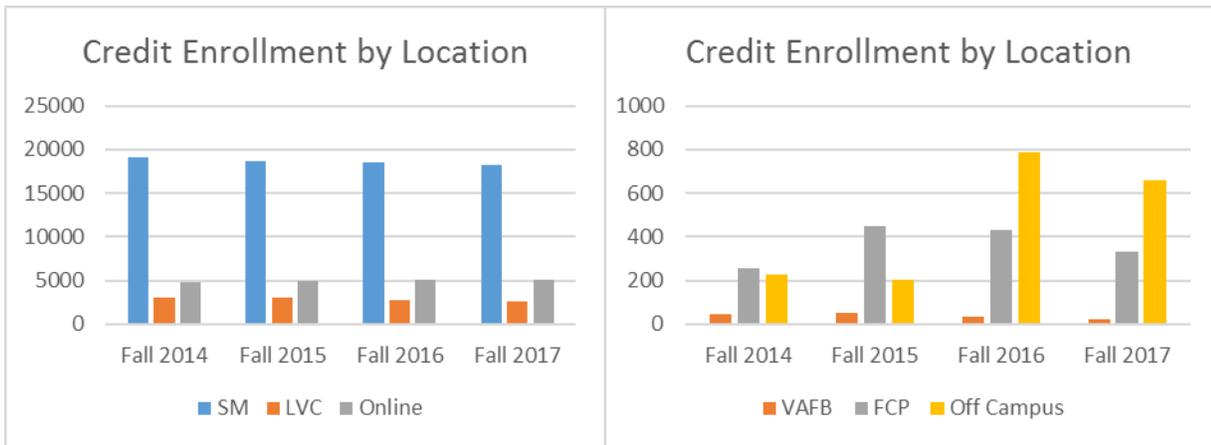
**Allan Hancock College - Census Data - Credit**

	Fall 2014	Fall 2015	Fall 2016	Fall 2017	4yr Trend
FTES	3,700	3,618	3,727	3,745	
Enrollment	27,574	27,366	27,721	27,002	
Headcount	10,169	10,274	10,981	10,470	
Sections	1,123	1,171	1,174	1,130	
Drops	5,115	10,100	14,980	13,224	
Avg Class Size	24.6	23.4	23.6	23.9	

*Even though enrollments and headcount are down in fall 2017 compared to fall 2016, college Full Time Equivalent Students (FTES) are projected to increase over last fall. The growth in FTES is a result of students taking more units on average, and students in positive attendance courses are currently projected to complete a higher percentage of overall hours than in previous terms.*

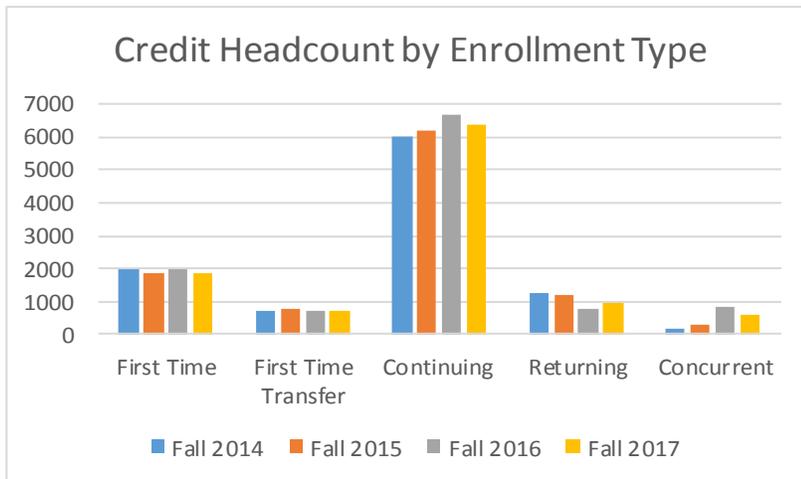
*As a result of enrollment management efforts in academic affairs, our FTES have increased while our section count has declined. The result is reflected in the slight increase in overall average class size in credit courses.*

*From 2014 to 2016 the number of drops increased, including drops for nonpayment and student initiated drops. This trend reversed in 2017 as a result of increased efforts to ensure that students are more informed about college processes and more mindful of their commitment to their fall schedule.*



## Credit Enrollment by Location

Over the past four years, enrollment at the three main locations (Santa Maria, Lompoc Valley Center, Online) has remained relatively constant. Enrollment in Off Campus locations grew considerably in 2016. Off Campus enrollments are driven mostly by concurrent enrollment students as shown in the graph below. Registration in concurrent enrollment was not complete at time of publication, but is expected to surpass fall 2016 enrollment.



## Credit Enrollment by Enrollment Type

Enrollments by first-time students have cycled up and down over the past four years largely in conjunction with enrollments of incoming high school students. Continuing student enrollments had been on an upward trend until this fall (students enrolled in consecutive primary terms). Returning student enrollments increased this fall after declining the last three years (students not enrolled for two consecutive primary terms). Concurrent enrollment at time of publication had not started for many high schools, so a comparison to prior years is incomplete. (Updated: by September 28, there were 1,461 concurrent enrollment students (9% growth over fall 2016).

*Be on the lookout for a future newsletter covering concurrent and HS students!*

### PROGRAM REVIEW

For those programs going through 6-year Program Review in the 2017-18 academic year, now is the time to start thinking about gathering data.

- IE will send SLOs and student data to all identified programs by the end of September
- There are currently two 1.5 hr training sessions scheduled:
  1. 9/29 10am Room A403
  2. 10/4 1230pm (Dept. Chairs)
- For more information please contact Holly, Jennie or Armando in the IE office.

### Contact Us

Institutional Effectiveness

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[Webpage](#) | | [Data Request Form](#)

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